

Mark Isabella

Biography

Mark Isabella, DOP's Manager of Innovation and Change, has facilitated OHRD training classes for over 30 years. Now working out of the Director's Office, he continues to offer OHRD workshops on leadership, conflict management, change, coaching, influence, organizational politics, and collaboration. His responsibilities also include managing the agency's change consulting services, providing executive and managerial coaching, and facilitating organizational effectiveness.



Mark has earned certifications in performance technology, habit coaching, and interactive learning. Most recently, he became a Cialdini Certified Professional, which allows him to coach and teach principles and strategies developed by Robert Cialdini, a groundbreaking researcher, behavioral scientist, and bestselling author who is commonly referred to as "The Godfather of Influence."

Along with his facilitation of active training programs, Mark has created resources to help training facilitators boost the engagement of their participants. He contributed to the 2011 Pfeiffer Annual and 101 More Ways to Make Training Active, as well as to The ATD Trainer's Toolkit, a mobile app produced by the Association for Talent Development. Mark's collaboration with training guru Thiagi produced Let's Deal with Conflict, as well as a number of other creative tools that help trainers design engaging and interactive learning.

He earned his Master of Arts degree in Communication Studies from Marshall University. He received a Bachelor of Science degree in Communication/Management and an Associate of Arts degree in Radio/Television from Fairmont State College.

Mark's background includes experience as a speechwriter, public information officer, and radio announcer. He also served as an adjunct faculty member for Wheeling Jesuit University.

He is a member of the Association for Talent Development, the International Society for Performance Improvement, and the North American Simulation and Gaming Association.

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